



# 2023 Breastfeeding in the Bay State Vendor/Sponsor Information Sheet

## Thank you!

### 1. Opportunity & Rates.

#### a. Exhibitor : Non Profit-\$75.00

- i. Imagery and/or video posted within Whova exhibition platform for the duration of the meeting with 2+ breakout opportunities for attendees to interact with.
- ii. Access to leads list to follow up with conference participants via email

#### b. Exhibitor : Small Business (<10 employees)- \$100

- i. Imagery and/or video posted within Whova exhibition platform for the duration of the meeting with 2+ breakout opportunities for attendees to interact with.
- ii. Access to leads list to follow up with conference participants via email

#### c. Exhibitor : Large Business (>10 employees)- \$300

- i. Imagery and/or video posted within Whova exhibition platform for the duration of the meeting with 2+ breakout opportunities for attendees to interact with. \$300
- ii. Access to leads list to follow up with conference participants via email

#### d. Sponsor: Bronze- \$500

- i. Name and logo listed on **exclusive sponsor tab** within Whova for the entire duration of conference.
- ii. Name and logo listed for 1 year on the Massachusetts Breastfeeding Coalition website on our sponsor page.

#### e. Sponsor: Silver- \$1,000

- i. Name and logo featured **as session sponsor** within one education session with verbal acknowledgment in introduction.
- ii. Name and logo listed on **exclusive sponsor tab** within Whova for the entire duration of conference.
- iii. Name and logo listed for 1 year on the Massachusetts Breastfeeding Coalition website on our sponsor page.

#### f. Sponsor: Gold- \$3,000

- i. Name and logo featured **as session sponsor** within one education session with **verbal acknowledgment in introduction**.
- ii. **Feature on MBC Facebook** page for 1 exclusive sponsor post.
- iii. Name and logo listed on **exclusive sponsor tab** within Whova for the entire duration of conference.
- iv. Name and logo listed for 1 year on the Massachusetts Breastfeeding Coalition website on our sponsor page.

#### g. Sponsor: Platinum- \$5,000

- i. Name and logo featured **as conference sponsor**. Exclusive feature on Whova sponsor banner on all sessions and tabs for the entire duration of conference with **verbal acknowledgment in conference introduction and closing**.
- ii. **Feature on MBC facebook** page for 2 exclusive sponsor posts.

- iii. Name and logo listed on **exclusive sponsor tab** within Whova for the entire duration of conference.
- iv. Name and logo listed for 1 year on the Massachusetts Breastfeeding Coalition website on our sponsor '**Giving Tree**'.

## 2. Services & Payment Procedures.

- a. MBC shall provide marketing opportunities for vendor organization in accordance with the specifications chosen in the MBC MARKETING OPTIONS. Vendor representative agrees that they/he/she has the requisite permission to provide marketing materials and/or products or services.
- b. The relationship established by this Agreement is nonexclusive. MBC may obtain agreements with other vendors who offer similar services and products.
- c. MBC maintains information about Vendor and the fulfillment of Services on servers and/or database systems either used or owned by MBC. This information includes, but is not limited to, Vendor information, contact information, and previous Vendor agreements with MBC. Vendor agrees that MBC may use such information for future conference contact. MBC will not sell or otherwise distribute Vendor email addresses, financial information, or any other such information.
- d. Vendor agrees that products/services are compliant to the World Health Organization (WHO) International Code of Marketing of Breast Milk substitutes, and that MBC will be the final determinant of compliance to this code. Agreement will be deemed null and void if vendor products or services are deemed non-WHO Code compliant or have not been approved by MBC. Full approval will not be issued until payment has been received.
- e. Payment for the marketing option will be due and expected within 14 days of agreement and/or before September 30, 2023.
- f. Payment will be made via debit, credit, PayPal, or check and MBC will provide proof of payment/donation to the vendor. Make check payable to: Mass Breastfeeding Coalition and send to PO Box 12, North Andover, MA 01845
- g. In-kind and raffle donations shall be sent to MBC Treasurer, Jess Pimentel, and should arrive prior to September 22, 2023. Send donations to: Jess Pimentel, 800 Turnpike St, Suite 300, North Andover, MA 01845

## 3. Other

- a. Equity: MBC and conference vendors shall not discriminate because of race, color, religious creed, sex, national origin, ancestry, age, physical or mental disability, or sexual orientation.
- b. Advertising and Publications: Vendor shall not publish any statement, news release, or advertisement pertaining to this Agreement without the prior written approval of the MBC.