



BREASTFEEDING

In the Bay State 2019

September 23, 2019

7:30am – 5:00pm

Massachusetts Medical Society, Waltham, MA

Agenda

COST:

\$150. General Admission,
\$175. if requesting CME.

Lunch included.

Applications are being made for IBLCE, CERP's recognition as well as for AMA PRA Category 1 Credits™

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| 7:30 - 8:00 | Registration, Coffee & Continental Breakfast |
| 8:00 - 8:15 | Welcome and Opening Remarks
<i>Sherry Spacco RN, IBCLC, MBC Chair</i> |
| 8:15 - 9:45 | Keynote: - "Breastmilk and the Epigenome: The Science of the MotherBaby Bond" <i>Laurel Wilson, IBCLC, CLE®, CCCE, CLD</i> |
| 9:45 - 10:00 | Networking Break & Exhibits |
| 10:00 - 11:30 | "WHO updates to the BFHI and the Ten Steps to Successful Breastfeeding: What that means to Massachusetts"
<i>Trish MacEnroe, BS, Chief Executive Officer Baby Friendly USA</i> |
| 11:30 - 12:00 | "Massachusetts Department of Public Health: 2019 Breastfeeding Updates"
<i>Ellen Tolan RD, LDN, IBCLC</i> |
| 12:00 - 12:30 | "The Vital Village Network-Reducing Inequity in Breastfeeding Support in Boston"
<i>Erica Pike, MS, CLC, Vital Village/Boston Breastfeeding Coalition</i> |
| 12:30 - 1:30 | Lunch |
| 1:30 - 2:30 | "Breastfeeding's Four Horsemen of The Apocalypse: Hypoglycemia, Hyponatremia, Weight Loss, and Hyperbillirubinemia"
<i>Marsha Walker, RN, BS, IBCLC</i> |
| 2:30 - 3:30 | "Pasteurized Donor Human Milk & Cultural Sensitivity"
<i>Naomi Bar-Yam, Ph.D. Executive Director, Mothers Milk Bank Northeast</i> |
| 3:30 - 4:00 | Break |
| 4:00 - 5:00 | Closing Keynote: - "The Impact of Social Media on Parents During Pregnancy and Lactation"
<i>Laurel Wilson, IBCLC, CLE®, CCCE, CLD</i> |
| 5:00 - 7:00 | MBC Annual Meeting |

"Jointly provided by Massachusetts Breastfeeding Coalition, University of Massachusetts School of Medicine, Department of Continuing Education, and the Massachusetts Section of ACOG."